

LISTING OF CLAIMS

1-10. (Canceled)

11. (Currently Amended) A business directory advertisement billing method comprising:

electronically accessing, using a programmed computer processor circuit, an electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice by the business directory publisher, the CMR electronic invoice comprising an electronic spreadsheet having data fields therein;

generating, using a programmed computer processor circuit, a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer by adding an additional data field to the data fields in the electronic spreadsheet ~~and/or~~ or by altering a data field in the electronic spreadsheet;

electronically linking, using a programmed computer processor circuit, the electronic image and the customer electronic invoice;

granting electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked;

sending, using a programmed computer processor circuit, an electronic CMR credit/debit form to the business directory publisher that indicates that an error was made in the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher, in response to detecting the error that was made in the electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher; and

sending, using a programmed computer processor circuit, an electronic CMR adjustment form to the business directory publisher that indicates that an error was made in the business directory advertisement that was sold by the CMR to the CMR customer for the

business directory publisher, in response to detecting the error that was made in the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

12. (Original) A method according to Claim 11 wherein the granting electronic access comprises:

sending an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

13. (Original) A method according to Claim 11 wherein the granting electronic access comprises:

sending an email to the CMR customer including a userid and/or password that may be used to electronically access the electronic image and customer electronic invoice that are electronically linked.

14. (Original) A method according to Claim 11 wherein the electronic image comprises a read only Portable Document Format (PDF) file that contains the image of the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

15-30. (Canceled)

31. (Currently Amended) A business directory advertisement billing system comprising:

a module that is configured to electronically access an electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice by the business directory publisher, the CMR electronic invoice comprising an electronic spreadsheet having data fields therein;

the module being further configured to generate a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer by adding an additional data field to the data fields in the electronic spreadsheet ~~and/or~~ or by altering a data field in the electronic spreadsheet, to electronically link the electronic image and the customer electronic invoice, and to grant electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked; and

the module being further configured to send an electronic CMR credit/debit form to the business directory publisher that indicates that an error was made in the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher, in response to detecting the error that was made in the electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher and to send an electronic CMR adjustment form to the business directory publisher that indicates that an error was made in the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher, in response to detecting the error that was made in the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

32. (Original) A system according to Claim 31 wherein the module is configured to grant electronic access by sending an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

33. (Original) A system according to Claim 31 wherein the module is configured to grant electronic access by sending an email to the CMR customer including a userid and/or password that may be used to electronically access the electronic image and customer electronic invoice that are electronically linked.

34-48. (Canceled)

49. (Currently Amended) A computer program product for business directory advertisement billing, the computer program product comprising a computer usable storage medium having computer-readable program code embodied in the medium, the computer-readable program code comprising:

computer-readable program code that is configured to electronically access an electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice by the business directory publisher, the CMR electronic invoice comprising an electronic spreadsheet having data fields therein;

computer-readable program code that is configured to generate a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer by adding an additional data field to the data fields in the electronic spreadsheet ~~and/or~~ or by altering a data field in the electronic spreadsheet;

computer-readable program code that is configured to electronically link the electronic image and the customer electronic invoice;

computer-readable program code that is configured to grant electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked;

computer-readable program code that is configured to send an electronic CMR credit/debit form to the business directory publisher that indicates that an error was made in the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher, in response to detecting the error that was made in the electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher; and

computer-readable program code that is configured to send an electronic CMR adjustment form to the business directory publisher that indicates that an error was made in the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher, in response to detecting the error that was made in the business

directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

50. (Original) A computer program product according to Claim 49 wherein the computer-readable program code that is configured to grant electronic access comprises:

computer-readable program code that is configured to send an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

51. (Original) A computer program product according to Claim 49 wherein the computer-readable program code that is configured to grant electronic access comprises:

computer-readable program code that is configured to send an email to the CMR customer including a userid and/or password that may be used to electronically access the electronic image and customer electronic invoice that are electronically linked.

52. (Original) A computer program product according to Claim 49 wherein the electronic image comprises a read only Portable Document Format (PDF) file that contains the image of the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

53-61. (Canceled)